



“Celebrating America’s Birthday Since 1911”

2019 SPONSORSHIP PACKAGES

Please contact Bill Raymoure at sponsor@LB4July.org to secure your sponsorship

Title Sponsor for Parade - \$10,000

- Appears on all signage as title sponsor, “presented by...”
- Free full page ad in parade book, plus full page ad placed on the back side of the pull-out schedule of events
- Recognized in parade book on sponsor page
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Free parade entry (contact parade@LB4July.org)
- Prominent ad placement on parade web site and on Facebook page
- Logo presence in advertising (print, newsletters, internet and social media)

Parade Sponsor:

Children’s Parade, or Bagpipe Band - \$1,500

- Recognized in parade book on sponsor page
- Free half page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band**
- Free ad on parade web site
- Free parade entry (contact parade@LB4July.org)
- Logo presence in advertising (print, internet and social media)

Marching Band - \$1,000

- Recognized in parade book on sponsor page
- Free quarter page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band**
- Free ad on parade web site
- Logo presence in advertising (print, internet and social media)

Premier Marching Band - \$1,250

- Recognized in parade book on sponsor page
- Free half page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band**
- Free ad on parade web site
- Free parade entry (contact parade@LB4July.org)
- Logo presence in advertising (print, internet and social media)

Performance Specialty Unit - \$750

- Recognized in parade book on sponsor page
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored parade entry**
- Free ad on parade web site

** Please note: all sponsors are responsible for bringing their own banner and volunteers to carry that banner in the parade.