

LAKE BLUFF



4th of July  
COMMITTEE

501 (c)(3)  
CHARITABLE  
ORGANIZATION

## 2020 PARADE SPONSORSHIP PACKAGES

Please contact Bill Raymoure at [sponsor@LB4July.org](mailto:sponsor@LB4July.org) to secure your sponsorship.

### Title Sponsor for Parade — \$10,000

Appears on all signage as title sponsor, “presented by...”  
Free full page ad in parade book, plus full page ad placed on the back side of the pull-out schedule of events  
Recognized in parade book on sponsor page  
Signage at parade reviewing stand  
Camera view signage (video on YouTube)  
Parade signage  
Free parade entry (contact [parade@LB4July.org](mailto:parade@LB4July.org))  
Prominent ad placement on parade web site and on Facebook page  
Logo presence in advertising (print, newsletters, internet and social media)

### Children’s Parade or Bagpipe Band — \$1,500

- Recognized in parade book on sponsor page
- Free half page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band\*\*
- Free ad on parade web site
- Free parade entry (contact [parade@LB4July.org](mailto:parade@LB4July.org))
- Logo presence in advertising (print, internet and social media)

### Premier Marching Band — \$1,250

- Recognized in parade book on sponsor page
- Free half page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band\*\*
- Free ad on parade web site
- Free parade entry (contact [parade@LB4July.org](mailto:parade@LB4July.org))
- Logo presence in advertising (print, internet and social media)

### Marching Band — \$1,000

- Recognized in parade book on sponsor page
- Free quarter page ad in parade book
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored band\*\*
- Free ad on parade web site
- Free parade entry (contact [parade@LB4July.org](mailto:parade@LB4July.org))
- Logo presence in advertising (print, internet and social media)

### Performance Specialty Unit — \$750

- Recognized in parade book on sponsor page
- Signage at parade reviewing stand
- Camera view signage (video on YouTube)
- Parade signage
- Option for banner in front of sponsored parade entry\*\*
- Free ad on parade web site
- Free parade entry (contact [parade@LB4July.org](mailto:parade@LB4July.org))

\*\* Please note: all sponsors are responsible for bringing their own banner and volunteers to carry that banner in the parade.