

LAKE BLUFF



4th of July
COMMITTEE

NEWS RELEASE

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“Liberty Alive for 125” in Lake Bluff this 4th of July

Lake Bluff, IL – The Lake Bluff 4th of July Committee is pleased to announce “Liberty Alive for 125” as its 2020 parade theme, with the League of Women Voters Lake Forest/Lake Bluff Area agreeing to serve as the parade marshal. This will be the 110th Annual Lake Bluff Parade, which celebrates both our local community and the country’s independence.

“The Village of Lake Bluff turns 125 in 2020 and there are plans to celebrate all year long. The Lake Bluff 4th of July Committee picked a parade theme that honors the village’s past, celebrates its present and looks toward its future,” said Al Trefts, committee president. “To tie into the liberty theme, the League of Women Voters Lake Forest/Lake Bluff Area was selected by the committee as the parade marshal.”

The League of Women Voters was formed in Chicago, Ill., on February 14, 1920, in anticipation of the ratification of the 19th Amendment giving women the right to vote in the United States. For 100 years, the League of Women Voters has embodied the spirit of liberty by empowering voters and defending democracy. “Today, the League of Women Voters also provides women with leadership training and hands-on opportunities outside of the work force that translate into marketable talent and the ability to lead issue-based coalitions,” said Laurie Rose, president of the League of Women Voters Lake Forest/Lake Bluff Area.

“We’re very excited to be selected as this year’s parade marshal,” said Carol Russ, member of the League of Women Voters Lake Forest/Lake Bluff Area. “We welcome the opportunity to lead the Lake Bluff 4th of July Parade and to feature the league’s 100-year history of education and advocacy on all voter issues and voter rights. Voting embodies the definition of liberty—voting is self-determination, the right to make your own decisions on issues, and it is on the forefront of social justice.”

The Village of Lake Bluff enthusiastically embraces its patriotic past every 4th of July, which has made Lake Bluff a top North Shore destination for celebrating our country’s independence. This year, the Lake Bluff 4th of July Committee believes that “Liberty Alive for 125” will also be an opportunity to highlight what makes life, liberty and the pursuit of happiness in Lake Bluff unique.

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The Lake Bluff 4th of July Committee is the non-profit organization that hosts more than 23,000 people annually for the Lake Bluff 4th of July Parade. The all-volunteer committee begins the parade planning, organizing and fundraising process each September. The parade is funded by donations, advertisements and sponsorships from our friends, local merchants and area businesses. With the parade now marching into its 110th year, the committee is thankful for the continued support of the community. The Lake Bluff 4th of July Committee is a 501 (c)(3) charitable organization. For more information or to donate go to LB4July.org.