

LAKE BLUFF



4th of July
COMMITTEE

**Lake Bluff 4th of July
Sponsorship Offerings for
2022!**

Lake Bluff 4th of July Celebration

**Celebrating our nation's
independence since 1911**

**Flagship Sponsor
\$10,000**

- A FULL PAGE advertisement in the Official Parade Book
- Recognition as Official Parade Sponsor on TOP of the 'Sponsor Thank You' page of the Parade Book
- Logo on the Parade's Website (celebrate.lb4july.org)
- Logo on the backside of the Official Parade Poster
- Logo on Parade Mailers, Advertising Flyer and Media Blasts
- Shout-Out & Thank You on our Social Media sites
- Recognition & Thank You of your sponsorship on our Parade Livestream
- A Parade entry (a \$100 value!)
- 4 Reserved parking spots on parade viewing
- 10 Reserved Chairs for Parade Viewing in a prime Scranton Ave Location
- Your Name & Logo Appears on a Billboard in the FRONT of the Parade
- Your Name & Logo appears on Parade Route Signage as the Title Sponsor, "Presented By....."





Lake Bluff 4th of July Celebration

Celebrating our nation's independence since 1911

**Platinum Sponsor
\$2,500**

- A FULL PAGE advertisement in the Official Parade Book
- Recognition as Official Parade Sponsor on just below the Flagship Sponsor in the 'Sponsor Thank You' page of the Parade Book
- Logo on the Parade's Website (celebrate.lb4july.org)
- Logo on the backside Official Parade Poster
- Logo on Parade Mailers, Advertising Flyer and Media Blasts
- Shout-Out & Thank You on our Social Media sites
- Recognition & Thank You of your sponsorship on our Parade Livestream
- A Parade entry (a \$100 value!)
- 2 Reserved parking spots on parade viewing
- 6 Reserved Chairs for Parade Viewing in a prime Scranton Ave Location
- Your Name & Logo Appears on a Billboard in the FRONT of a Parade Band





Lake Bluff 4th of July Celebration

Celebrating our nation's

Gold Sponsor
\$1,250

- A HALF PAGE advertisement in the Official Parade Book
- Recognition as Official Parade Sponsor on the 'Sponsor Thank You' page of the Parade Book
- Logo on the Parade's Website (celebrate.lb4july.org)
- Logo on the backside of the Official Parade Poster
- Logo on Parade Mailers, Advertising Flyer and Media Blasts
- Shout-Out & Thank You on our Social Media sites
- Recognition & Thank You of your sponsorship on our Parade Livestream





Silver Sponsor \$1,000

- A QUARTER PAGE advertisement in the Official Parade Book
- Recognition as Official Parade Sponsor on the 'Sponsor Thank You' page of the Parade Book
- Logo on the Parade's Website (celebrate.lb4july.org)
- Logo on the backside of the Official Parade Poster
- Logo on Parade Mailers, Advertising Flyer and Media Blasts





Specialty Sponsor \$750

- A QUARTER PAGE advertisement in the Official Parade Book
- Recognition as Official Parade Sponsor on the 'Sponsor Thank You' page of the Parade Book
- Logo on the Parade's Website (celebrate.lb4july.org)
- Logo on the backside of the Official Parade Poster





To All our Sponsors



Sponsorship Package Benefits	Flagship Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Specialty Sponsor
Advertisement in the Parade Book	Full page (\$385)	Full page (\$385)	1/2 page (\$250)	1/4 Page (\$175)	1/4 Page (\$175)
Recognition as Official Parade Sponsor on the 'Sponsor Thank You' page of the Parade Book	Top of Page	Below Flagship	Listed	Listed	Listed
Logo on the Parade's Website (celebrate.lb4july.org)	In Website Banner	In Website Content	In Website Content	In Website Content	In Website Content
Logo on the Official Parade Poster	Back Side	Back Side	Back Side	Back Side	Back Side
Logo on Parade Mailers, Advertising Flyer and Media Blasts	Included	Included	Included	Included	
Shout-Out & Thank You on our Social Media sites	Included	Included	Included		
Recognition & Thank You of your sponsorship on our Parade LiveStream	Included	Included	Included		
You are Offered a Parade entry (a \$100 value!)	Single Car	Single Car			
Reserved parking spots on parade viewing	4 spots	2 spots			
Seats in the Grand Stands	10 Chairs	6 Chairs			
A banner in the Parade	Front of Parade	Front of a Band			
Your Name & Logo Appears on a Billboard in the Parade	Included				
Your Name & Logo appears on Parade Route Signage as the FLAGSHIP Sponsor, "Presented By..."	All Signage				



To All our Sponsors



Our long standing committee is dedicated to assuring the 4th of July Parade is a value for our community members and sponsors. There are few events more authentically Lake Bluff than our 4th of July Parade. We are excited for your interest and inclusion!

Sponsors:

- Reach an audience of nearly 25,000 in the Lake Bluff, Lake Forest, Knollwood and surrounding communities.
- Be seen with not only an Advertisement but with Recognition in the Official Parade Book which is circulated to all residences in the Lake Bluff and Knollwood.
- Be Featured on our 4th of July Website from Spring 2022 to Spring 2023.
- Be Prominently displayed with signage during the 4th of July Parade.
- Packages begin at \$750, contact us via email at sponsorship@lb4july.org or phone Josh Fox @ 847-902-9029