

LAKE BLUFF



4th of July
COMMITTEE

Lake Bluff 4th of July Parade

Sponsorship Offerings!



To Our Sponsors



Our long standing committee is dedicated to assuring the 4th of July Parade is a value for our community members and sponsors. There are few events more authentically Lake Bluff then our 4th of July Parade.

We are excited for your interest and inclusion!

Sponsors -

- Reach an audience of nearly 25,000 in the Lake Bluff, Lake Forest, Knollwood and surrounding communities.
- Receive not only an Advertisement but an Advertisement AND Recognition covering multiple pages in the Official Parade Book which is circulated to all residences in the Lake Bluff and Knollwood.
- Are featured on the parade website celebrate.lb4july.org Spring this year through Spring next year.
- Have signage prominently displayed IN the 4th of July Parade.

Packages begin at \$750!

contact us via email at sponsorship@lb4july.org or phone Josh Fox @ 847-902-9029



Sponsorship Summary



Sponsorship Package Benefits	Flagship Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Specialty Sponsor
Advertisement in the Official Lake Bluff 4 th of July Parade Book	Full page	Full page	Full page	Full page	Full page
Recognition as 'Official Parade Sponsor' on the 'Sponsor Thank You' page of the Parade Book	Top & Prominent	2 nd Line, Large	Listed	Listed	Listed
Logo on the Lake Bluff 4 th of July Parade Website (celebrate.lb4july.org)	In Banner	In Content	In Content	In Content	In Content
Logo on Billboard In the Lake Bluff 4 th of July Parade	Top & Prominent	2nd Line, Large	3rd Line, Medium	4th Line, Small	4th Line, Small
Logo on Lake Bluff 4 th of July Parade Mailers and Social Media	Included	Included	Included	Included	
Recognition & Thank You of your Sponsorship during Parade Introduction and on Livestream	Included	Included	Included	Included	
Option to Upgrade your Full Page Ad to a Premium Placement in the Parade Book	Included	For a Fee	For a Fee	For a Fee	
Shout-Out & Thank You on Social Media sites and on the Lake Bluff 4 th of July Billboards	Included	Included	Included		
Option to Enter a Float in the Parade	Multi Vehicle	Single Vehicle	Single Vehicle		
Reserved Cushioned Seats with Shaded Cover for Parade Viewing	12 Chairs	6 Chairs			
Reserved Parking Spots on Parade Day for Easy Access to Parade Viewing	4 Spots	2 Spots			
Option to Carry Signage in Front of a Parade Band	Front of the Parade	Front of a Band			
Your Name & Logo appears on Parade Route Signage as the Title Sponsor, "Presented By..."	All Signage				
Sponsorship Package Benefits	\$10,000	\$2,500	\$1,250	\$1,000	\$750